

Privacy Policy

Version: V1.1.0

Effective Date: 31Oct2024

goofy labs LLC (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and retain your information when you use our app.

1. Information We Collect

We collect the following information when you use our app:

- **Username (Display Name):** Chosen during account creation and used publicly within the app to protect your email from being shared when you post content, such as reviews and ratings.
- **Date of Birth (DOB):** Collected to verify that you meet the age requirement for using the app and to comply with legal regulations, including the Children’s Online Privacy Protection Act (COPPA).
- **Reviews and Ratings:** Any reviews or ratings you submit for content on the platform.
- **Uploaded Videos:** Any video content you choose to upload to the platform, which may be viewable by other users depending on the app’s settings.

2. How We Use Your Information

- **Username (Display Name):** Used publicly within the app to allow other users to see your content (e.g., reviews and ratings) without exposing your email.
- **Date of Birth (DOB):** Used solely for age verification to ensure compliance with COPPA and other relevant regulations.
- **Reviews and Ratings:** Used to provide feedback and improve the user experience for other users. Your display name may be publicly associated with your reviews and ratings within the app.
- **Uploaded Videos:** Used to enhance the platform experience by allowing users to share and view user-generated content. Your display name may be publicly associated with your videos.

We do not sell or share your information with any third parties.

3. Data Retention

- **Username (Display Name):** Retained as long as your account is active.
- **Date of Birth (DOB):** Retained only as long as necessary for age verification purposes.

- **Reviews and Ratings:** Retained indefinitely unless you request deletion of your account or specific reviews. If you request account deletion, all associated reviews and ratings will also be deleted.

4. User Rights

You have the right to:

- Request the deletion of your account and all associated data, including your date of birth, display name, and content.
- Edit or delete specific videos, reviews, or ratings you have submitted.

To exercise these rights, contact us at support@goofyatl.com.

5. Public Information

Please note that reviews, ratings, and videos you submit may be visible to other users. Your display name will be used instead of your email to protect your privacy when posting content.

6. Age Requirement

You must be at least 13 years old to create a profile on our app. If we suspect that an account has been created by someone under the age of 13, we may request additional verification, such as proof of age via your date of birth. If sufficient proof is not provided, we reserve the right to suspend or delete the profile.

7. Changes to the Privacy Policy

We may update this Privacy Policy from time to time. If there are significant changes, we will notify you through your email account at signup.

8. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please reach out to us at support@goofyatl.com.